Eligible entrants

Entrants must be over 18 years of age (or may enter on behalf of their family if they have permission from their legal guardian)

Entrants may enter a video in both categories but may only win one of the categories. Should both their videos receive the winning number of votes in both categories, Destination Hokitika will contact the winner to ask which category they wish to nominate as their winning entry and the other category will be awarded to the second place video, based on public vote.

Number of permitted entries/votes

Entrants are permitted to submit up to three entries in each category.

Voters are permitted one vote per email address during the voting period.

How to enter the competition

Entries will be accepted through Hokitika.org

Public votes will be placed through Hokitika.org

Conditions of entry

Entrants agree that their video content, stills and quotes from the video content may be used for the purpose of promoting Hokitika in any way including (but not limited to) social media posts, website and print articles both during and after the period of the competition, by both Destination Hokitika and Hokitika businesses, and may be shared with and by the general public.

Entrants and voters will be asked to tick the box if they agree to signing up to the Cool Little Town News. In doing so they are signing up to receive information from Destination Hokitika via email from time to time, through mailchimp or similar, and will be able to unsubscribe at any time.

Personal information gathered through the application form and voting registration process will be used solely for the purposes of administering the competition and will not be passed to any other entity or business. Entrants and voters may email <u>promotions@hokitika.org</u> after 31st July 2024 to ask for their information to be deleted. All personal information gathered through the application form and the voter registration form will be held until

31st July 2025 so as to be available should any queries about the competition arise, after which it will be deleted.

Winners will be announced through the Cool Little Town newsletter, Hokitika_NZ social media and on the Hokitika.org website by 31st May 2024.

The competition period

The competition opens for videos to be submitted on Friday 23rd December 2023 and video entries will close at midnight on 31st March 2024.

Public voting will commence on Saturday 6th April 2024 and will close at midnight on Saturday 4th May 2024.

The prize details

The Grand Prize winner for each of the two categories will be the video which receives the most valid votes during the public voting period.

Should there be a tie, a second period of public voting will begin on Monday 6th May closing at midnight on Friday 10th May for the two tied videos. Should this second period of public voting result in a draw, the winner will be selected by randomised draw under police supervision.

The Spot Prize winners will be selected by randomised draw under police supervision from voters and video submitters after the Grand Prize winners have been confirmed. The Grand Prize winners will be excluded from the spot prize draw.

Winners will be contacted by email and/or phone via the email address and/or phone number given on the application form and voter registration process.

If a winner is uncontactable by any of the methods specified above by 31st July 2024 the prize will be deemed unclaimed and Destination Hokitika will be responsible for disbursing the prize as it sees fit.

All prizes are subject to the terms & conditions of the business donating the prize. These are available on request through <u>promotions@hokitika.org</u>

If an entrant or a voter is selected as the winner of the competition they they agree that Destination Hokitika can use their name, image and likeness and

video content for the purpose of announcing the winner to the public and in any articles or social media posts regarding the competition.

Disqualifying entrants

If an entrant is deemed to have acted in a way that infringes a third party's intellectual property (IP) they may be disqualified.

Destination Hokitika reserves the right to remove any video content and to disqualify the entrant should they deem the content of the video to have breached copyright or the laws of New Zealand or any bylaws of the Westland District or for any other reason they deem the content of the video To be inappropriate or unacceptable.

Disclaimers

• The entrant/voter acknowledges and agrees that as all prizes have been donated by independent businesses, should any prize be unavailable for any reason (other than those specified in the individual businesses terms and conditions) that Destination Hokitika will do their best to rectify the situation but is to bear no responsibility should a prize be unavailable or unsuitable for the recipient. Destination Hokitika bears no responsibility for any injury or loss occurring from participating in the competition or from any of the prizes.

• Destination Hokitika reserves the right to reallocate a prize in the event that an entrant/voter, claiming to be a winner or qualifier, is unable to satisfy the terms or has breached the terms.

• Destination Hokitika has no responsibility to accept late, lost or misdirected entries or votes.

• Destination Hokitika reserves the right to extend or change the end date of the submission period for videos and the voting period and the draw date with the final date for the draw being no later than 30th June 2024.

• Destination Hokitika reserves the right to amend the Terms & Conditions of this competition and to add additional prizes if they become available during the period of the competition, with the exclusion of terms and conditions around privacy and personal data, with the provision that Destination Hokitika notifies all entrants and voters of the details of the amendment.