

150 Years of Connection

Event Funding- Expression of Interest form

COMPLETING THIS FORM

Please complete the form in full and submit it electronically to 150years@hokitika.org ensuring that you attach any supporting information you wish to provide.

If you need any assistance with completing this form or have any questions about the process, please contact Zane Smith – Project Manager zane@vation.co.nz 0211222707



What is the project?

The '150 years of Connection project' is about celebrating the linking of Westland to the world, first by foot, then by horse, carriage, ship, car, truck, train and later plane & helicopter. Honoring the people and their creative and dedicated approach to building a transport infrastructure to overcome obstacles such as foreboding mountains, raging rivers, deep forests, and wild weather. This project rolls out over the next year and will celebrate the way in which people have travelled to the region and how the infrastructure has been developed increasing our districts 'connection' over the decades.

The key objectives of the project are:

- To bring/attract West Coasters home for specific events and festivities that have a connection with the project through 2023 & 24.
- To financially support events in the district (where possible) that have a link with the 'connection' element.
- To enhance the capability of these events with marketing and infrastructure support.
- To celebrate the stories associated with 'connecting the district' and to build confidence in the telling of them

For more information: www.hokitika.org/150years/

Key questions for you to consider for project event funding are:

- In what way does it match the theme of Connection?
- Is your event repeatable?
- Is your event running prior to August 2024?
- What time of year and how many people would it involve?
- Do you have (the right) people in organisational roles that would be best supported by a marketing budget (which is where we come in – provision of, and assistance with your event marketing).

Please use the following form/questions to provide us the details showcasing how your event fits the above criteria.

Name of your event:
Applicant name:
Type of organisation (please circle): Company/Incorporated Society/Charity/ Limited Partnership/Māori Trust or incorporation/Club/Other
If you circled 'Other', please provide some details:
Contact person:
Job title or role:
Contact phone:
Contact email address: <i>(Please note: This will be the person whom we communicate directly with, it is noted that often event projects have multiple persons in coordination roles however we prefer to direct all communication to one for simplicity)</i>

Project description

Please tell us about your event:

What it is, where, who is involved, who is your market (attendees) how long you have been running this or is it new?

Can you tell us who your key stakeholders are and briefly explain their roles in your event?

Do you have any marketing materials, weblinks, social media links, event briefs or plans, and/or additional materials that can provide us valuable context on your event.

If so, please attach to this expression of interest and briefly explain here:

Links to 150 Years of Connection:

<p>Please explain why you believe your event has relevance to ‘150 years of connection’:</p>

Costs and Funding requirements:

<p>Estimated total cost of your event project:</p>
<p>Amount of funding sought from 150 Years of Connection for your event project:</p>
<p>Short description of what the funding provided by ‘150 years or Connection’ will be used for: <i>(please attach evidence of the expected costs you are looking to be covered, e.g. invoices, quotes, etc)</i></p>
<p>Attachments: Remember to attach any additional documents to your expression of interest.</p>

